

# PHOTO TIPS



**Make More Happen™**  
ANNUAL AWARDS



## How to submit great photos for the Make More Happen Awards:

### Photo tips:

- Submit your original photo in the highest resolution, at least 300KB. We cannot accept a screenshot, a photo of a photo or photos saved from social media.
- Capture people from your agency and the nonprofit in the moment — we love an action shot!
- Make sure the photo is in-focus and not blurry.
- Photos in landscape orientation are preferred.
- No need to add text, emojis or photo app filters to the original photo. You're enough!

### Caption tips:

- Describe what is happening in the photo and how it relates to your Make More Happen application.
- Give a short history of involvement with the nonprofit and describe the impact you're making in the photo.
- Include the names and affiliated organizations of people depicted.



ABC Insurance team at our annual diaper drive for City Cares (date)



ABC Insurance owner Bob Smith helped distribute 100 holiday turkeys (date)



ABC Insurance volunteers preparing meals for Community Food & Shelter (date)

