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2025 Make More Happen Awards – Application Preview [internal use only]

The 2025 Make More Happen Awards make it easy to make a difference in your community. To get started:

1. **Ensure your nonprofit is eligible** for an award [following the guidelines](#).
2. **Submit details and 3 great photos** to complete your application. Be sure to save your application often so you don't lose your work if you need to come back to it later.
3. **Add noreply@reviewr.com** to your address book to make sure you get application updates.

Applications are reviewed on a rolling basis from January to September. All applications are due by **September 1** to be considered for an award in 2025.

If you have questions, email MakeMoreHappenAward@libertymutual.com.

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Make More Happen Award participation notice

If selected for a Make More Happen Award, we'll award the nonprofit a \$5,000 donation on your behalf, feature a story about your partnership on AgentGiving.com, and pitch your story to local media. You'll be entered into an incentive challenge to promote that story to your community to win another \$5,000 donation for the nonprofit and additional PR highlighting your partnership.

Answers to these questions serve as the basis for award stories, so take care to include details.

Time to complete: 15 min

AGENCY INFORMATION

- Agency Owner Master code
- Agency name
- Agency address 1
- Agency city
- Agency state
- Agency zip code
- Agency phone number
- Agency website

Which carrier(s) does your agency represent?

- Liberty Mutual / State Auto territory manager name:



- Liberty Mutual / State Auto territory manager email:
- Safeco territory manager name:
- Safeco territory manager email:

Did your agency location apply for Make More Happen Awards in 2023 or 2024?

- Yes
- No
- I don't know

Applicant information:

- Your first name
- Your last name
- Your agency title [principal, marketing, agent, other]
- Your agency email address

Agency information:

1. How many people work at your agency? (range: 1-5, 6-20; 20+)
2. How many people at your agency are involved with the nonprofit?
3. Does anyone at your agency hold any official titles with the nonprofit (e.g. board member, committee lead)? (Y/N)
4. Are agency employees provided paid time off to volunteer (including with the nominated or other nonprofit)? (Y/N)
5. Do you invite your agency clients to get involved in the agency's charitable work? (Y/N)

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NONPROFIT INFORMATION

- Nonprofit Name
- Nonprofit TAX ID (this is a nine-digit number, also called EIN number) Example: 12-3456789



- Nonprofit address 1
- Nonprofit address 2
- Nonprofit city
- Nonprofit state
- Nonprofit zip code
- Nonprofit phone
- Nonprofit website
- Nonprofit mission statement
- When did your agency start supporting the nonprofit?

Month and year

Which of the following focus areas does the nonprofit support? (dropdown)

- Education
- Making ends meet – housing, food, clothing, etc.
- Health
- Environment
- Arts & Culture
- Supporting Troops & Veterans
- Other (please specify)

In the following questions, tell us what you want your community to know about your agency's charitable efforts with the nominated nonprofit.

Character limit: 750

Total time to complete: 15 min

- 1. Why did the agency choose to support this nonprofit?**
- 2. How does the agency support the nonprofit throughout the year?**

Be specific about the type and frequency of volunteering and donations, e.g. all employees participate in annual toy drive; two employees volunteer monthly as drivers for seniors; agency sponsors golf tournament and youth golf lessons

- 1. Please describe a memorable experience when the agency made a positive difference for the nonprofit.**



2. How will the nonprofit use the potential \$10,000 donation?

Provide up to two specific examples. E.g. \$10K will provide 100 coats to families this winter; \$10K will build a new community garden

3. If selected, how would you use your agency marketing channels to promote your award?

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UPLOADS

Photos: For your application to be considered, you must submit three high-quality photos clearly showing your agency’s involvement with the nonprofit. If selected, these photos will be included in press pitches, digital media, future marketing and other uses.

- Be sure to review AgentGiving.com photo tips and obtain permission from everyone in the photo.
- Please carefully read the photo and application agreement when you confirm your application e-signature.

Photo captions: Provide as much detail as possible including names & titles of those pictured, the year/month it was taken and what’s happening in the photo.

Nonprofit W9 (optional)

E-Signature

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