

FOR IMMEDIATE RELEASE

## Nearly 1,700 Washington nonprofits have registered for GiveBIG, a state-wide effort, to raise over \$12M in needed funds



SEATTLE, WA (May 1, 2020): Nearly 1,700 tax-exempt charities have registered to participate in GiveBIG, Washington's largest online fundraising event, in a massive effort to raise much-needed funds to support programs and services for people and communities across Washington. The campaign receives generous support from its [sponsors and media partners](#).

This year GiveBIG is a 48-hour event on Tuesday, May 5 through Wednesday, May 6. On Tuesday GiveBIG is partnering with #GivingTuesdayNOW, which is a national social media campaign to encourage volunteerism and generosity.

GiveBIG has the goal of raising over \$12M for 1,684 participating nonprofits. Already the campaign has received more than \$2.5M in early giving support. "The COVID-19 crisis has caused some nonprofits to lose revenue because they have had to cancel fundraising events and suspend programs and services, while others are on the front lines dealing with rising needs for essential services like food, childcare, housing assistance, and more," stated Nancy Long, Executive Director of 501 Commons, the sponsor of GiveBIG Washington.

Given our current "Stay home, Stay Healthy" order, **the need to give is bigger than ever**. During GiveBIG nonprofits demonstrate the impact they have on our lives and engage new donors through an easy-to-use, online platform. "The GiveBIG campaign is such a gift for everyone." said Scott Chin, Executive Director of Seattle Union Gospel Mission and GiveBIG Advisory Council Co-Chair. "The GiveBIG platform provides a convenient way for people to spread generosity and make an impact during a time when we need it most." To amplify the campaign and give everyone in Washington the opportunity to participate, GiveBIG is implementing a multiplatform media campaign on May 5 and 6 to strengthen community generosity and activate charitable giving.



A video montage was created to visibly illustrate the overwhelming impact and need of the current crisis on our local nonprofits: <https://youtu.be/Vnice2jym3M>

GiveBIG offers an easy and safe online donation portal for donors to support a nonprofit of their choice. Donors can discover new causes by using the advanced search filters on GiveBIGWA.org to find nonprofits by name, area of focus, or zip code. In addition to direct donations, individuals can also champion nonprofits listed on GiveBIGWA.org by pledging volunteer hours and creating a FUNdraising page and sharing with their friends, family, neighbors, and colleagues.

To support GiveBIG, Beneficial State Bank, a GiveBIG sponsor and disbursement agent, is waiving all ACH fees associated with GiveBIG donations. "We also want people to know that the recent CARES Act, provides taxpayers that do not itemize with a \$300 tax deduction for charitable giving. This gives everyone another reason to support their community and GiveBIG next week," stated Andrea Walker, Area Vice President, Beneficial State Bank.

For more information about GiveBIG, go to [www.givebigwa.org](http://www.givebigwa.org)

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**About GiveBIG Washington:**

GiveBIG Washington is an online giving campaign that promotes philanthropy and nonprofit fundraising efforts across Washington. Participation in GiveBIG is open to IRS tax-exempt organizations serving and headquartered in Washington State. GiveBIG is powered by 501 Commons, a 501c3 tax-exempt charitable organization that provides 30+ services designed to amplify the strengths of nonprofits, including finance, HR, technology, data solutions, board development, planning, leadership development, and more. For more than 30 years, 501 Commons has been offering innovative solutions and expertise, working in partnership with the nonprofit community. Each year 501 Commons partners with Encore Media Group, Ostara Group, and CiviCore to produce the GiveBIG campaign.

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